



## For Immediate Release

Media contact:

Jody Delie

[jody@mercuryww.com](mailto:jody@mercuryww.com)

P: 262-782-4637

### **National Train Show® to celebrate its 20<sup>th</sup> Anniversary in Milwaukee, birthplace of the National Model Railroad Association**

**Milwaukee, WI (April 14, 2010)**...Milwaukee has been selected to mark the 20<sup>th</sup> anniversary for the **National Train Show®** on July 16-18 at the Midwest Airlines Center. Each year, the National Model Railroad Association (NMRA) selects a different host city in North America to stage the National Train Show. Manufacturers and retailers of train related products come from coast to coast to participate.

Occupying 188,000 square feet of total exhibit space, the National Train Show will be a showstopper with 39,000 square feet devoted to spectacular running layouts. Creating and perfecting these intricately detailed model train layouts takes countless hours and are a demonstration of impressive craftsmanship.

Show admission: \$12 for adults, \$11 for seniors, \$22 for two-day ticket (valid for 1 person), kids (6 - 12) \$6, kids under 6 are FREE. The National Train Show runs three days:

Friday, July 16            Noon to 6pm

Saturday, July 17        10am – 6pm

Sunday, July 18         10am – 5pm

Special event highlights:

#### The LEGO® MiniLand: A World of Imagination

Employing more than **2 million LEGO and Duplo® bricks** into a stunning railroad landscape, the International LEGO Train Club Organization (ILTCO) brings to life a complex collaboration of structures including skyscrapers, castles, space stations, creative scenery, and multiple cross-running trains.

#### Kid-friendly Activities

(more)

## National Train Show Highlights Model Railroading for Families – Page 2

Recognizing the need to keep tiny tots happy, the National Train Show® devotes 1,500 sq. feet to a Hands-on Kids Play Area with wooden train sets for kids to play trains. The area is chaperoned at all times. Adjacent to the Pewaukee Road LEGO® layout will be a Kidz Build & Play Area, where kids can use their imaginations to create a scene or structure made completely from donated LEGO bricks.

### From Novice to Avid Hobbyist: Ask and Learn with Master Modelers

Whether just beginning in the hobby or fine tuning the most crucial layout details, Certified NMRA Master Modelers are available to answer any questions. Visit booth #703 to ask modeling advice, get best tips, and learn the latest modeling techniques from the pros.

### Want to Have Your Train Set Appraised? Visit the Collectibles Appraiser at the Show

Have you come across a train set in your basement or attic and wondered if you have a treasure? Stop by the show office to schedule an appointment to meet with an appraiser and they will schedule your appointment to have an expert appraiser tell you what it's worth. Service is free to all show attendees.

### Model Railroading in Milwaukee

The National Train Show is sponsored by the National Model Railroad Association (NMRA), a not-for-profit organization, founded in Milwaukee in 1935, dedicated to the promotion of and education about the model railroading hobby. "Some might call Milwaukee a railroading hub... modeling pioneers Al Kalmbach and Bill Walthers helped bring a true passion to the city, which has flourished for 75 years," said Mike Brescel, president of NMRA. The greater Milwaukee and surrounding communities continue to be a hotbed of national modeling hobby activity boasting:

- several different kinds and sizes of annual train shows,
- numerous high quality local/national layout clubs to join,
- home of the National Railroad Museum,
- a number of train manufacturers/publishers such as Kalmbach, Marklin and Walthers, and
- more than a dozen model train hobby dealers.

To learn more about the National Model Railroad Association (NMRA), visit [www.nmra.org](http://www.nmra.org).